

First Choice Women's Resource Center v. Platkin

Case Name: *First Choice Women's Resource Center v. Platkin*

Case Action: Case filed on December 13th, 2023.

Significance: Whether the government can target and harass pregnancy centers for their pro-life views.



Background:

[First Choice Women's Resource Centers](#) is a faith-based pregnancy center network providing medical services in New Jersey, serving women and families facing unplanned pregnancies. They began providing services in 1985 and have served over 36,000 women facing unplanned pregnancies. New Jersey Attorney General Matthew Platkin has targeted First Choice because of its religious and pro-life views by issuing a subpoena and opening an unjustified and unfounded investigation against them. The Attorney General is asking for 10 years of documentation, which would require First Choice to dedicate a significant amount of time and resources to comply with these demands. The Attorney General has provided no complaint or evidence suggesting that First Choice has engaged in unlawful or unethical actions. Alliance Defending Freedom is representing First Choice so they can continue to provide resources to women in their community without unjust government harassment.

Key Points

- The government is targeting First Choice, taking away their precious resources that should be used to serve their community, and demanding that they dig up 10 years of documents and disclose personal information about their employees, volunteers, and outside organizations they work with.
- AG Platkin abused his power by initiating an illegitimate investigation without any evidence.
- New Jersey's actions against First Choice are part of a larger trend of hostility toward pro-life pregnancy centers across the nation.
- First Choice pregnancy centers should be free to serve women, men, and children without unjust government harassment.

Key Facts

- The Attorney General has referred to pro-life groups as "[extremists](#)," has promised to "use all legal tools" to further his pro-abortion agenda, and issued a statewide "[consumer alert](#)" that spread false information about pro-life pregnancy centers—an alert that he asked Planned Parenthood and other pro-abortion organizations to preview and edit.
- In [2022 alone](#), pregnancy centers provided services valued at over \$358 million. This includes over 500,000 free ultrasounds, 200,000 STD tests, 3.5 million packs of diapers, 43,000 car seats, and more.
- First Choice provides ultrasounds, STD/STI testing, educational resources, and material resources, like baby clothes, maternity clothes, and food. They never charge clients for their services.

The Bottom Line: The Attorney General is targeting and harassing First Choice because of its pro-life and religious views.