



March 6, 2014

Bryan S. Howard
President and CEO
Planned Parenthood AZ, Inc.
5651 N. 7th Street
Phoenix, AZ 85014

RE: Planned Parenthood's Response to Parental Opposition to Inviting Planned Parenthood into Tempe Union High School District Schools

Dear Mr. Howard:

As you know, Alliance Defending Freedom represents citizens who are deeply concerned about the involvement of Planned Parenthood Arizona, Inc. ("Planned Parenthood") and Vicki Hadd-Wissler, Planned Parenthood's Director of Education, in considerations by the Tempe Union High School District's Sex Education Curriculum Committee (the "Committee") of what, if any, sexuality education curriculum to present in District schools. Nearly 300 parents have attended two Committee meetings in opposition to Planned Parenthood's involvement in their schools

We understand you attended the Committee's January 7, 2014 meeting. Thus, you saw firsthand the concerns of the more than 160 Arizona parents, students and citizens who attended this meeting as virtually everyone in attendance, except you, of course, stood in opposition to Planned Parenthood's involvement in their schools.

At the February 4, 2014 Committee meeting, which you may also have attended, more than 100 Arizona parents, students and concerned citizens attended and, as before, virtually all present stood in opposition to *any* involvement by Planned Parenthood in their schools.

Immediately following the Committee's February 4, 2014 meeting, you published a letter, which has been provided to us, in which you claimed that Alliance Defending Freedom had "misstated" facts about Planned Parenthood to the District Board and the Committee.

We believe your contentions to be false. As a result, we want to give you the opportunity to let us and concerned Arizona parents and students know just which “facts” you deem were “misstated.”

In brief summary, the facts Alliance Defending Freedom presented to the District and the Committee are as follows:

1. FACT PRESENTED: PLANNED PARENTHOOD HAS BEEN INVOLVED IN THE CREATION, PROMOTION OR TEACHING OF THE THREE CURRICULA PRESENTED BY PLANNED PARENTHOOD TO THE COMMITTEE

During Ms. Hadd-Wissler’s January 7, 2014 presentation to the Committee, she promoted three specific curricula, to wit: (1) It’s All One; (2) Family Life And Sexual Health (FLASH); and (3) Our Whole Lives (OWL). Ms. Hadd-Wissler and Planned Parenthood represented to the Committee that **Planned Parenthood had nothing to do with the creation, promotion, or teaching of any of these three programs.**

This is false.

According to the It’s All One website, this curriculum was developed by, among others, International Planned Parenthood Federation (founded by Planned Parenthood Federation of America (“PPFA”)) and IPPF/Western Hemisphere Region (PPFA is IPPF/WHR’s Member Association in the U.S., and in fact is the largest member association in the IPPF/WHR network). See also <http://www.ippfwhr.org/en/who-we-are/our-history/frequently-asked-questions>. We assume you will therefore concede that your organization is affiliated with these Planned Parenthood entities and thus that Planned Parenthood has had “**something**” to do with the creation, promotion, or teaching of this program.

Both the FLASH and OWL programs have been promoted on Planned Parenthood’s website. See “Tools for Educators.” Likewise, Ms. Hadd-Wissler is listed as the FLASH program instructor on Planned Parenthood’s website. We assume you will therefore concede that Planned Parenthood has had “**something**” to do with the creation, promotion, or teaching of these two programs.

It should also be noted that, during the January 7, 2014 Committee meeting, Ms. Hadd-Wissler offered to train teachers. Coupled with the fact that Planned Parenthood has indeed had “**something**” to do with the creation, promotion, or teaching of each of the three programs Planned Parenthood presented to the Committee on January 7, 2014, it is no wonder

that District parents do not trust Planned Parenthood with their children and want to keep Planned Parenthood out of their schools.

If any of these “facts” have been “misstated,” please let us know and provide us with any evidence you may have to support your contention.

2. FACT PRESENTED: OF THE NEARLY 1.2 MILLION ABORTIONS PERFORMED EACH YEAR IN THE UNITED STATES, PLANNED PARENTHOOD FEDERATION OF AMERICA AND ITS AFFILIATES, INCLUDING PLANNED PARENTHOOD AZ, ARE RESPONSIBLE FOR COMMITTING MORE THAN ONE-THIRD OF SUCH ABORTIONS

This fact is available on and reported by Planned Parenthood Federation of America’s website and is otherwise publicly reported in other sources. We also understand that Planned Parenthood Federation of America and its affiliates receive over one billion dollars per year in revenues and that, of this amount, at least fifty percent - \$542 million in federal fiscal year 2012 – was transferred to Planned Parenthood Federation of America and its affiliates, including Planned Parenthood AZ, by the federal government and thus from federal taxpayer dollars.

If any of these “facts” have been “misstated,” please let us know and provide us with any evidence you may have to support your contention.

3. FACT: \$155.5 MILLION OF THE NON-GOVERNMENTAL FUNDING RECEIVED BY PLANNED PARENTHOOD FEDERATION OF AMERICA AFFILIATES, INCLUDING PLANNED PARENTHOOD AZ, WHICH TOTALS \$404.9 MILLION IS RELATED TO ABORTION SERVICES, i.e., 38.4 PERCENT OF PPFA’S HEALTH-RELATED, NON-GOVERNMENT REVENUE.

These facts are also available on and reported by Planned Parenthood Federation of America’s website and are otherwise publicly reported in other sources.

If any of these “facts” have been “misstated,” please let us know and provide us with any evidence you may have to support your contention.

4. FACT: PLANNED PARENTHOOD FEDERATION OF AMERICA AND ITS AFFILIATES SPEND ABOUT \$56 MILLION PER YEAR ON “PUBLIC POLICY” INITIATIVES, i.e., LOBBYING AND EFFORTS TO GAIN ACCESS TO THE CHILDREN OF AMERICAN PARENTS SO AS TO

INDOCTRINATE THOSE CHILDREN IN PLANNED PARENTHOOD'S AGENDA.

These facts are also available on and reported by Planned Parenthood Federation of America's website and are otherwise publicly reported in other sources.

If any of these "facts" have been "misstated," please let us know and provide us with any evidence you may have to support your contention.

5. FACT: PLANNED PARENTHOOD FEDERATION OF AMERICA'S BUSINESS MODEL (A MODEL REPLICATED BY EACH OF ITS AFFILIATES, INCLUDING PLANNED PARENTHOOD AZ) IS TO CREATE ABORTION CUSTOMERS AND ITS MARKETING BEGINS IN ELEMENTARY SCHOOL.

While there is substantial evidence to support this fact, including the requirement by Planned Parenthood Federation of America that each affiliate, including Planned Parenthood AZ perform abortions, if certainly any of these "facts" have been "misstated," please let us know and provide us with any evidence you may have to support your contention.

6. FACT: PLANNED PARENTHOOD FEDERATION OF AMERICA AND ITS AFFILIATES TARGET CHILDREN, LEAD THEM TO EXPERIMENT IN SEXUAL PRACTICES, USE CONTRACEPTIVE DEVICES AND ABORTIFACIENTS, OBTAIN STD TESTS, AND THEN PROVIDE THEM WITH ABORTIONS WHEN THEY INEVITABLY GET PREGNANT.

There is substantial evidence to support this fact, including the testimony of one parent at the February 4, 2014 Committee meeting in which he described a graphic billboard, placed by Planned Parenthood AZ near a junior high school, which, as described by this parent, depicted a condom with the words "Get It On for Free." This parent observed that this Planned Parenthood AZ billboard was hardly "age appropriate."

If this "fact" has been "misstated," please let us know and provide us with any evidence you may have to support your contention.

7. FACT: PLANNED PARENTHOOD FEDERATION OF AMERICA AND ITS AFFILIATES LIKE PLANNED PARENTHOOD AZ DO NOT HELP CHILDREN MAKE GOOD DECISIONS; RATHER, THEY MARKET DANGEROUS SEXUAL BEHAVIOR AND PROFIT FROM THE TRAGIC, BUT COMPLETELY AVOIDABLE CONSEQUENCES.

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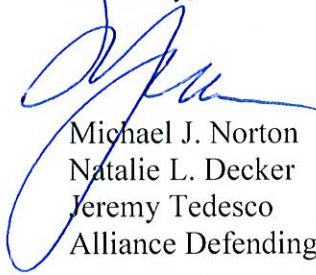
ALLIANCE DEFENDING FREEDOM

In view of all of the foregoing, we believe there to be substantial evidence to support this fact. However, if this “fact” has been “misstated,” please let us know and provide us with any evidence you may have to support your contention.

We look forward to any response and evidence you may wish to provide to us. If, as we expect will be the case, you either do not respond or are unable to provide support for your contentions that any of the “facts” presented by Alliance Defending Freedom to the District and the Committee were “misstated” as you assert in your February 4, 2014 letter, we request that you publish a retraction of this contention and send it to us as well as to the same people or entities who received your February 4, 2014 letter.

If you have questions, do not hesitate to let us know.

Sincerely,



Michael J. Norton
Natalie L. Decker
Jeremy Tedesco
Alliance Defending Freedom

cc: Dean Pickett, Esq.