



January 6, 2014

Superintendent Kenneth Baca (Email: kbaca@tempeunion.org)
Tempe Union High School District
500 W. Guadalupe Road
Tempe, AZ 85283

Zita Johnson, Chair, Sex Education Curriculum Committee (Email: iczmj@asu.edu)
Tempe Union High School District
500 W. Guadalupe Road
Tempe, AZ 85283

RE: Proposal to Permit Planned Parenthood to Present Sex Education to
Tempe Union High School District Students

Dear Dr. Baca and Ms. Johnson:

Alliance Defending Freedom represents citizens who are deeply concerned about the decision of the District's Sex Education Curriculum Committee (the "Committee") to allow Vicki Hadd-Wissler, Director of Education, Planned Parenthood Arizona, Inc. ("Planned Parenthood AZ") and other Planned Parenthood AZ representatives to present sex education to Tempe Union High School District students.

According to the Committee's published agenda, Ms. Hadd-Wissler has been given one and a half hours (from 5:00 p.m. to 6:30 p.m.) to present Planned Parenthood AZ's proposed sex education program to the Committee. In contrast and again according to the Committee's published agenda, citizens will have less than 15 minutes to express their views on this and other matters to come before the Committee and each citizen is limited to comments of no more than 2 minutes each.

The decision to implement Planned Parenthood AZ's sex education curriculum, and the process by which, as appears, Planned Parenthood AZ is being given preferential treatment as compared to those who wish to advocate different views, gravely concerns Alliance Defending Freedom and the citizens it represents. Such an important decision should not be made in the first place; however, if the Committee (and subsequently the District) is determined to invite and pay for Planned Parenthood AZ's sex education curriculum, far more serious consideration of the impact on District students and their parents must be undertaken.

We remind you that Senate Bill 1009, enacted effective April 12, 2012, a copy of which is attached for your information, mandates that no Arizona school district “may allow any presentation during instructional time or furnish any materials to pupils as part of any instruction that does not give preference, encouragement and support to childbirth and adoption as preferred options to elective abortion.”

We understand that Planned Parenthood AZ is likely to present the Family Life and Sexual Health (F.L.A.S.H.) curriculum to District students. You should be aware that those of our clients who have reviewed the FLASH curricula, portions of which appear to have been approved in Arizona before Senate Bill 1009 was enacted, represent to us that the FLASH curricula does “not give preference, encouragement and support to childbirth and adoption as preferred options to elective abortion.”

**ALLIANCE DEFENDING FREEDOM REQUESTS TIME
TO PRESENT A PROPOSAL THAT DOES GIVE PREFERENCE
TO CHILDBIRTH AND ADOPTION**

For the reasons set forth herein, Alliance Defending Freedom respectfully requests:

1. That the Committee allot up to 5 minutes during the January 7 meeting to Christine Accurso, Executive Director, 1st Way Pregnancy Center, Phoenix, AZ, to present alternative program options that will indeed give preference, encouragement and support to childbirth and adoption as preferred options to elective abortion.

One such program Ms. Accurso will briefly discuss and recommend is the **North Star Youth Partnership** curricula which uses an abstinence-centered curricula that gives preference, encouragement and support to childbirth and adoption as preferred options to elective abortion.

This program, which has been approved by and is funded by the Arizona Department of Health Services, has been successfully taught for the past three years at Marcos De Niza High School and for the last two years at Compadre Academy High School, both of which are in the Tempe Union High School District. In contrast to what we understand will be the case with the Planned Parenthood AZ curricula, the North Star Youth Partnership would be available to the District at no cost.

2. That the Committee allot up to 5 minutes during the January 7 meeting to Natalie L. Decker, Alliance Defending Freedom, to inform the Committee

of the true goals and objectives of Planned Parenthood Federation of America (“PPFA”) and its affiliates like Planned Parenthood AZ.

THE DISTRICT SHOULD NOT ALLOW PLANNED PARENTHOOD AZ INTO ITS SCHOOLS

The Committee (and subsequently the Board) should not permit representatives of Planned Parenthood AZ into the District’s classrooms to teach sex education.

However, if the Committee (and subsequently the Board) insists on doing so, we respectfully request that Ms. Accurso or one of her designees be provided with equal time (each time there is a presentation by a representative of Planned Parenthood in any specific District school) to make a presentation that indeed gives preference, encouragement and support to childbirth and adoption as preferred options to elective abortion.

If the Committee (and subsequently the District) does permit representatives of Planned Parenthood AZ into the District’s classrooms to teach sex education and does permit representatives of Planned Parenthood to indoctrinate District students with its agenda, we anticipate that the District will be in violation of Senate Bill 1009. We will, of course, monitor this matter very carefully and, as violations of Senate Bill 1009 are identified, litigation will be commenced to seek to hold the District to the requirements of Senate Bill 1009.

**PLANNED PARENTHOOD AZ IS PRO-ABORTION,
NOT PRO-CHILDBIRTH/ADOPTION**

We make these requests because there is fundamentally no way that any representative of Planned Parenthood AZ can, with any degree of honesty, represent that the goals and objectives of Planned Parenthood AZ are to encourage and support childbirth and adoption as preferred options to elective abortion.

The materials we will distribute to the Committee at its January 7, 2014 meeting may be found at <http://www.alliancedefendingfreedom.org/page/planned-parenthood>. Our research, which is reflected in these materials that are available at our website, demonstrates what Planned Parenthood Federation of America (“PPFA”) and its Affiliates like Planned Parenthood AZ are really all about, including that:

- Of the nearly 1.2 million abortions performed each year in the United States, PPFA Affiliates, including Planned Parenthood AZ, are responsible for more than one-third.
- \$155.5 million of the non-governmental funding received by PPFA Affiliates, including Planned Parenthood AZ, which totals \$404.9 million, is related to abortion services, i.e., 38.4 percent of PPFA’s health-related, non-government revenue.

- PPFA spends about \$56 million per year on “public policy” initiatives, i.e., lobbying and efforts to gain access to the children of American parents so as to indoctrinate those children in Planned Parenthood’s agenda.
- PPFA’s business model (a model replicated by each of its Affiliates, including Planned Parenthood AZ) is to create abortion customers and its marketing begins in elementary school.
- PPFA (and its Affiliates) targets children, leads them to experiment, use contraception and get STD tests, and then provides them with abortions when they inevitably get pregnant.
- PPFA (and its Affiliates like Planned Parenthood AZ) does not help children make good decisions; rather, it markets dangerous behavior and profits from the tragic, but completely avoidable consequences.

What PPFA (and its Affiliates like Planned Parenthood AZ) does do, and does it very well, is promote risky sexual behavior to young people, enforce abortion quotas within its Affiliates to increase profits, put women’s health at risk, and waste and abuse taxpayer dollars.

There are approximately 74 PPFA Affiliates in the United States - Planned Parenthood AZ is one of those Affiliates.¹ PPFA directs all the activities, programs, services, and pronouncements of each of its Affiliates.² Pursuant to PPFA’s bylaws³, among other things, PPFA Affiliates (like Planned Parenthood AZ) must: (a) “conform[] to the purposes, written policies and standards of PPFA”; (b) “develop a program to further those purposes and policies”; (c) “provide services consistent with the purposes of PPFA”; and (d) financially support PPFA.

While PPFA and its Affiliates represent themselves to be health care operations concerned primarily with the well-being of women, the organization’s own numbers present a dramatically different picture. According to the most recently released annual report from PPFA, in 2011, Planned Parenthood Affiliates performed 333,964 abortions, a record high number. That equates to one abortion every 94 seconds. These numbers, all reported by PPFA on behalf of its Affiliates, make it indisputable that the primary business of PPFA and its Affiliates, including Planned Parenthood AZ, is abortion. Indeed, abortions constituted **NINETY-TWO PERCENT (92%)** of

¹ See <http://www.plannedparenthood.org/about-us/who-we-are-4648.htm>

² By way of example, it has been reported that Planned Parenthood Federation of America, Inc has mandated that all of its affiliates must provide abortions by the end of 2013. <http://nysrighttolife.org/planned-parenthood-fast-facts> ; See also “P. Parenthood: affiliates must do abortions,” January 12, 2011,

http://townhall.com/news/religion/2011/01/12/p_parenthood_affiliates_must_do_abortions .

³ Amended and Restated Bylaws of the Planned Parenthood Federation of America, Inc. As Amended by the Membership at Its Meeting on March 29, 2008, Article XI.

Planned Parenthood Affiliates pregnancy services. In contrast, prenatal care and adoption referrals accounted for only 7% (28,674) of all services provided and 0.6% (2,300) of all services provided.⁴

In addition, PPFA affiliates have been linked to substantial waste, abuse, and potential fraud, particularly with respect to federal and state Title XIX-Medicaid reimbursements. Our analysis of publicly available audits indicate that PPFA Affiliates are engaged in a pattern of practices designed to maximize revenues from complex, well-funded federal and state programs that are understaffed and rely on the integrity of the provider for program compliance.

Alliance Defending Freedom's April 10, 2013 report to Congress⁵ concluded that improper practices by Planned Parenthood Affiliates and state "family planning" programs have already resulted in more than \$114 million, as a minimum, in waste, abuse, and potential fraud in Title XIX-Medicaid programs. Thankfully, members of Congress have begun to take notice of Planned Parenthood's conduct. Most recently, a February 21, 2013, letter from Representative Diane Black and Representative Pete Olson and signed by seventy other Members of Congress was directed to the Comptroller General of the United States requesting that the U.S. Government Accountability Office (GAO) conduct a comprehensive audit of the receipt and use of federal taxpayer dollars – more than \$542 million in FY 2012 – by Planned Parenthood Federation of America and its related entities. On August 5, 2013, Members of Congress announced that GAO had accepted the request and opened an investigation into Planned Parenthood, the Guttmacher Institute, and other prominent "family planning" organizations.

What Planned Parenthood AZ is seeking to do is to gain access to Arizona's young men and women so as to indoctrinate these children with its radical social views. Allowing Planned Parenthood AZ such access to Arizona's young men and women will only facilitate the pro-abortion goals and objectives of PPFA and its Affiliates like Planned Parenthood AZ.

As stated above, should you not accede to our requests, you may expect litigation to be commenced to seek to hold the District to the requirements of Senate Bill 1009.

For your further information, Ms. Decker and Ms. Accurso will both be at the January 7, 2014 Committee meeting and will look forward to your decision on our request that they each be given up to 10 minutes to make their presentations.

⁴ PPFA 2011-2012 Annual Report, p. 5. *See also* the Susan B. Anthony List Fact Sheet: Planned Parenthood's 2011-2012 Annual Report, http://www.sba-list.org/sites/default/files/content/shared/pp_fact_sheet_2011_2012_annual_report.pdf

⁵ Alliance Defending Freedom's report may be found at www.alliancedefendingfreedom.org/.../4-8-2013-Memo-to-Selected-Members-of-Congress-re-PP-Fraud.pdf.

January 6, 2014
Tempe Union High School District
6 | Page

ALLIANCE DEFENDING FREEDOM

If you have questions or wish more information, do not hesitate to let us know.

Sincerely,

Michael J. Norton
Senior Counsel
Alliance Defending Freedom

Natalie L. Decker
Litigation Counsel
Alliance Defending Freedom

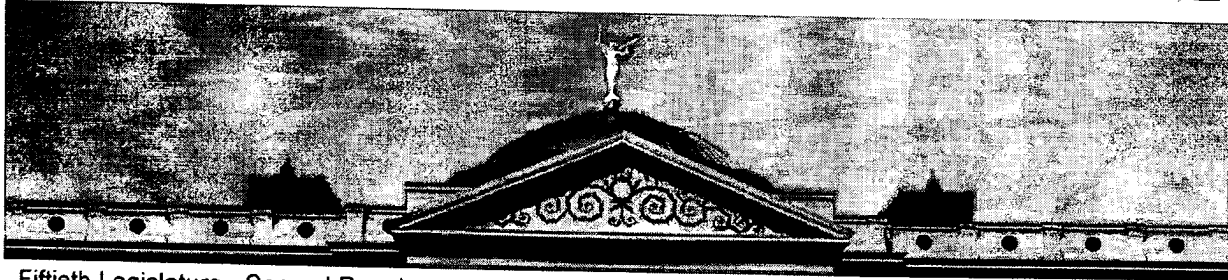
Jeremy Tedesco
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Enclosure – Senate Bill 1009

cc: June Reppe (Email: jreppe@tempeunion.org)
Michelle Helm, President, Tempe Union High School District (Email: mhelm@tempeunion.org)
Mary Lou Taylor, Vice President, Tempe Union High School District (Email: mltaylor@tempeunion.org)
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State of Arizona
Senate
Fiftieth Legislature
Second Regular Session
2012

CHAPTER 260

SENATE BILL 1009

AN ACT

AMENDING TITLE 15, CHAPTER 1, ARTICLE 1, ARIZONA REVISED STATUTES,
BY ADDING SECTION 15-108; RELATING TO PREFERRED INSTRUCTION IN
SCHOOLS.

(TEXT OF BILL BEGINS ON NEXT PAGE)

Be it enacted by the Legislature of the State of Arizona:

Section 1. Title 15, chapter 1, article 1, Arizona Revised Statutes, is amended by adding section 15-108, to read:

15-108. Preference for childbirth and adoption; allowable presentations

A. IN VIEW OF THE STATE'S STRONG INTEREST IN PROMOTING CHILDBIRTH AND ADOPTION OVER ELECTIVE ABORTION, NO SCHOOL DISTRICT OR CHARTER SCHOOL IN THIS STATE MAY ENDORSE OR PROVIDE FINANCIAL OR INSTRUCTIONAL PROGRAM SUPPORT TO ANY PROGRAM THAT DOES NOT PRESENT CHILDBIRTH AND ADOPTION AS PREFERRED OPTIONS TO ELECTIVE ABORTION.

B. IN VIEW OF THE STATE'S STRONG INTEREST IN PROMOTING CHILDBIRTH AND ADOPTION OVER ELECTIVE ABORTION, NO SCHOOL DISTRICT OR CHARTER SCHOOL IN THIS STATE MAY ALLOW ANY PRESENTATION DURING INSTRUCTIONAL TIME OR FURNISH ANY MATERIALS TO PUPILS AS PART OF ANY INSTRUCTION THAT DOES NOT GIVE PREFERENCE, ENCOURAGEMENT AND SUPPORT TO CHILDBIRTH AND ADOPTION AS PREFERRED OPTIONS TO ELECTIVE ABORTION.

APPROVED BY THE GOVERNOR APRIL 12, 2012.

FILED IN THE OFFICE OF THE SECRETARY OF STATE APRIL 12, 2012.

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